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HELPING HAND
Michael Osborne comes to aid of addicts.
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CAREER COACH

Question: How do you keep employees engaged during an economic downturn and layoffs?

Answer: This can be a challenging time, especially during uncertainty. Morale and focus can wane.

1. Communicate as much as you can to employees. Explain future plans and why decisions are being made. Address and dispel any rumors.

2. Engage team members in the vision going forward. Get their input in discussions and give them projects to lead.

3. Let employees know their value to the organization. Express genuine appreciation and how their contributions are impacting the organization.

This is an important time to keep communicating and keep people informed.



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