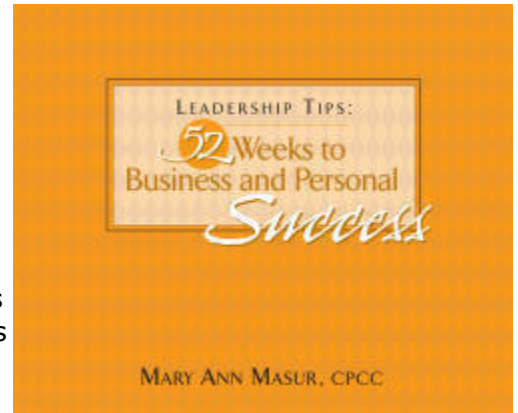


## Leadership Tips: 52 Weeks to Business & Personal Success By Mary Ann Masur, CPCC

- ❖ Do you want to live a more balanced life?
- ❖ Would you like to deliver better customer service?
- ❖ Do you give up your power?
- ❖ Do you want to know a secret to growing your business?



This interactive journal takes everyday experiences and observations and discusses how you can apply them to your life. The lessons focus on the areas of leadership, communication, customer service, business growth, life balance and being proactive. By participating in interactive exercises with each tip, you will take away a customized plan that you can apply to creating a successful life that is both effective and fulfilled.

"Leadership Tips: 52 Weeks to Business and Personal Success, is a rarity among self-help journals: not only is it beautiful to look at, its advice is useful and easy to implement. Based on the author's more than 20 years of experience, Leadership Tips guides the reader through a series of insightful and provocative questions that explore timeless truths about leadership, communication, business growth, life balance, and other issues. This book is a must-have for today's fast-paced, over-scheduled, and often overwhelmed, employees, business owners, and entrepreneurs."

—Elizabeth Ridley, author of *DEAR MR. CARSON (The Permanent Press, 2006)*

"Your tips are readable and accessible. They cover everyday experiences that I can relate to."

—Fritzi Hallock, Principal (*The Greenland Corporation*)

"Mary Ann has a gift for blending inspiration with execution. Admittedly overwhelmed and over-committed, I have made a new year's resolution to implement all 52 weeks of her Leadership Tips. (I may finally clean my basement in the process). Thank you, Mary Ann!"

—Julie Mercer, Managing Director (*Columbia Consulting Group Executive Search*)

"Wow. Your leadership book is awesome. The layout is very professional and the content is solid. Good job!"

—Lee Silber, Award-Winning Author

"Rarely do I read anything so real, so positive in a can-do way —so accessible."

—Frankie Wolff, Professional Volunteer

"All who want to improve their communication, develop their leadership, grow their business, have fun, and bring more balance to their lives will benefit from the wisdom in Leadership Tips."

—John Kremer, author of *1001 Ways to Market Your Books*

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