

For Immediate Release

**Certified Business Coach Mary Ann Masur
To Present Leadership Workshop/Book Signing**

Mary Ann Masur, CPCC, a certified business coach and author of *Leadership Tips: 52 Weeks to Business and Personal Success*, will conduct an interactive workshop with insight into leadership, communication, work/life balance and team effectiveness. Afterward, she will sign books and answer questions.



A journal to inspire business and personal success, *Leadership Tips: 52 Weeks to Business and Personal Success* shares everyday experiences and observations that provide inspiration for readers to effectively live a courageous, fulfilled and dynamic life. The tips are designed to spark thinking in the areas of leadership, communication, customer service, business growth, life balance and being proactive. Each tip has provocative questions so readers can create an interactive experience and customize the lesson to their own lives.

Topics include:

- Understanding your impact as a leader
- Growing your business by doing what you love- 3 tips to practice
- Assessing what you do to stand out for your customers
- Developing a marketing tag line based on benefits, not features
- Creating balance in your overscheduled life

WHEN:

Saturday, April 28, from 2:00-4:00 p.m.

Workshop: 2:00-2:30 p.m.

Book signing/Q&A: 2:30-4:00 p.m.

WHERE:

Greetings and Readings

Hunt Valley Town Centre – 118-AA Shawan Rd.
410-771-3022



With 20 years of diversified experience leading teams and individuals to reach their potential, Masur specializes in leadership, motivation, team building, customer service and strategic visioning. An accomplished speaker, consultant and writer, she assists individuals and companies “overwhelmed at the helm to be effective and fulfilled” and helps them maximize their leadership ability and potential.

Honored by *The Daily Record* as one of “Maryland’s Top 100 Women,” Masur also has been featured in the *Baltimore Business Journal*, *Baltimore Magazine* and *Smart Woman*. Her perspective on women and power appears in the book *Inspiration to Realization: Real Women Reveal Proven Strategies for Personal, Business, Financial and Spiritual Fulfillment, Volume III*.

Masur is the principal of Synergy Consultants, LLC, a Baltimore-based organization offering leadership and corporate coaching and skills workshops. For more information, visit www.synergy-consultants.net.