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**For Immediate Release**

**Mary Ann Masur, Professional Coach and Performance Expert,  
of Synergy Consultants, LLC Publishes Second Edition of  
Leadership Tips: 52 Weeks to Business and Personal Success**



**BALTIMORE, Maryland, December 4, 2008**

Mary Ann Masur, Professional Coach and Business Performance Expert just released *Leadership Tips: 52 Weeks to Business and Personal Success, Volume Two* on December 4, 2008.

During uncertain economic times it is important to be able to lead a strong team, deliver outstanding customer service and be proactive and focused. *Leadership Tips* offers practical tips that inspire action and awareness.

**A Journal to Inspire Business and Personal Success**

This second edition journal provides weekly messages to develop business and personal success. The tips transform everyday experiences into inspiring ideas for living a proactive and fulfilling life. The interactive exercises that accompany each tip will turn your thoughts into action, creating a customized tool based on your own unique experience.

The tips focus on:

- Leadership
- Communication
- Team Dynamics
- Customer Service
- Business Growth and Life Balance

Mary Ann is a professional coach and business performance expert with over 20 years of diversified experience optimizing individual ability, team dynamics and organizational efficiencies in the private and public sectors. She is accredited and certified by The Coaches Training Institute and is recognized as a professional certified coach through the International Coach Federation. She coaches leaders, executives, and teams to reach their potential. An accomplished speaker, coach, and author, Mary Ann assists those “overwhelmed at the helm to be effective and fulfilled™” and helps them maximize their vision, creativity and leadership ability. She also coaches teams to get results by increasing their productivity and positivity.

To learn more about taking a proactive approach to life and to purchase a copy of **Leadership Tips: 52 Weeks to Business and Personal Success, Volume Two** or have Mary Ann speak to your organization, visit Mary Ann’s website [www.synergy-consultants.net](http://www.synergy-consultants.net).

